

Philip (PJ) Loury

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EDUCATION

STANFORD UNIVERSITY- GRADUATE SCHOOL OF BUSINESS	Stanford, CA
MBA Candidate: Bessemer Venture Partners Fellow & Product Club Co-President	Class of 2022
• Organized a leadership development program for 70 of my classmates to share industry learnings & best practices	
UC BERKELEY/UC SAN FRANCISCO	Berkeley, CA
Master of Translational Medicine (medical technology entrepreneurship)	Class of 2014
• Built a CellScope iOS mobile app and Python web app telemedicine system for diabetic retinopathy	
UC SAN DIEGO	La Jolla, CA
BS: Bioengineering, Magna Cum Laude, Irwin Jacobs full-tuition Scholarship	Class of 2013
• Founded EWH at UCSD- raised over \$15K to lead a team of 24 in building an HIV viral load monitoring system	

PROFESSIONAL EXPERIENCE

GRAIL (maker of the Galleri cancer diagnostic, able to detect 50 types of early-stage cancer)	Remote
Product Strategy MBA Intern	Jun 2021 – Aug 2021
• Designed and managed the development of a care coordination web-application for Galleri's NHS partnership	
• Developed go-to-market sales strategy to increase Galleri's adoption in the self-insured employer market	
HELPING HANDS COMMUNITY (last-mile delivery for food banks during COVID-19)	Remote
Head of Product	Mar 2020 – Aug 2020
• Established company's 1 st ever product development infrastructure: a strategic planning process, issue tracking system, monthly KPI goals, analytics dashboards, and product requirement reviews	
• Secured buy-in from the C-Suite and pivoted the entire organization and product to an enterprise service model, leading to an increase from 1 to 8 enterprise customers and 2,000 to 12,000 deliveries in under 2 months	
• Oversaw all product development for consumer, enterprise, and internal tooling products and digital marketing surfaces. Hired and coached a team of 5 product managers and product analysts to further develop these areas	
LIFE360 (#1 family location sharing & safety services app, 25 million MAU)	San Francisco, CA
Head of Product, Family Safety Services	Dec 2018 – June 2020
• Led a team of 12 engineers, designers, and QA to develop and execute against safety feature product roadmap	
• Led the 8-month development and launch of a life-saving crash detection feature to alert family members when someone has been in a car accident. Over 6,000 accidents detected and \$1M 2020 revenue contribution	
• Oversaw the 6-month development and launch of a police dispatch feature used by 30,000 users weekly, a travel nurse hotline, and an online identity theft protection service	
UBER TECHNOLOGIES	San Francisco, CA
Technical Product Manager, Location Services	Aug 2017 – Nov 2018
• Strategic Planning: Identified a \$50M opportunity to reduce trip cancellations by increasing pickup location accuracy with Wi-Fi fingerprinting ML model and contextual POI labeling for drivers	
• Execution: Coordinated 3 engineering teams to integrate POI pickup location data, index it, and serve the info to drivers. The subsequent launch reduced rider/driver contact rate by 2.2%	
Mobile Software Engineer, Ride Experience	Aug 2015 – Aug 2017
• Product Engineering: Built the pickup & drop-off location search and favorites components that have powered over 1 billion ridesharing trips in the past 4 years on iOS	
• Leadership: Led a cross-functional team to receive WCAG certification and allow Uber's 50,000 blind & low-vision users full access to life-changing transportation services via VoiceOver interface	
• Creativity Placed 3 rd in Uber Hackathon by building a feature for groups to synchronize multiple Uber rides to automatically arrange carpooling and allow participants to arrive at the same place at the same time.	

ADDITIONAL INFORMATION

Projects: Self-published 5 mobile & desktop apps relating to weather, music, trivia, jewelry, and wine
Skills: Swift iOS dev, JavaScript web dev, JIRA, AWS, & Google Cloud admin management
Interests: Avid drone videographer, EDM/House DJ, and SCUBA diver with dives across 5 different continents