

Philip (PJ) Loury

680 Jane Stanford Way, Stanford, CA • 408 529 1354 • pjloury@stanford.edu

EDUCATION

STANFORD UNIVERSITY- GRADUATE SCHOOL OF BUSINESS Stanford, CA

MBA Candidate: Bessemer Venture Partners Fellow & Product Club Co-President Class of 2022

- Organized a leadership development program for 70 of my classmates to share industry learnings & best practices

UC BERKELEY/UC SAN FRANCISCO Berkeley, CA

Master of Translational Medicine (medical technology entrepreneurship) Class of 2014

- Built a CellScope iOS mobile app and Python web app telemedicine system for diabetic retinopathy

UC SAN DIEGO La Jolla, CA

BS: Bioengineering, Magna Cum Laude, Irwin Jacobs full-tuition Scholarship Class of 2013

- Founded EWH at UCSD- raised over \$15K to lead a team of 24 in building an HIV viral load monitoring system
- Placed 2nd in EWH national design competition for thermocycler and gel electrophoresis devices

PROFESSIONAL EXPERIENCE

HELPING HANDS COMMUNITY (last-mile delivery for food banks during COVID-19) Remote

Head of Product Mar 2020 – Aug 2020

- Established company's 1st ever product development infrastructure: a strategic planning process, issue tracking system, monthly KPI goals, analytics dashboards, and product requirement reviews
- Secured buy-in from the C-Suite and pivoted the entire organization and product to an enterprise service model, leading to an increase from 1 to 8 enterprise customers and 2,000 to 12,000 deliveries in under 2 months
- Oversaw all product development for consumer, enterprise, and internal tooling products and digital marketing surfaces. Hired and coached a team of 5 product managers and product analysts to further develop these areas

LIFE360 (#1 family location sharing & safety services app, 25 million MAU) San Francisco, CA

Head of Product, Family Safety Services Dec 2018 – June 2020

- Led a team of 12 engineers, designers, and QA to develop and execute against safety feature product roadmap
- Led the 8-month development and launch of a life-saving crash detection feature to alert family members when someone has been in a car accident. Over 6,000 accidents detected and \$1M 2020 revenue contribution
- Oversaw the 6-month development and launch of a police dispatch feature used by 30,000 users weekly, a travel nurse hotline, and an online identity theft protection service

UBER TECHNOLOGIES San Francisco, CA

Technical Product Manager, Location Services Aug 2017 – Nov 2018

- **Strategic Planning:** Identified a \$350M opportunity to reduce trip cancellations by increasing pickup location accuracy with Wi-Fi fingerprinting ML model and contextual POI labeling for drivers
- **Execution:** Coordinated 3 engineering teams to integrate POI pickup location data, index it, and serve the info to drivers. The subsequent launch reduced rider/driver contact rate by 2.2%

Mobile Software Engineer, Ride Experience Aug 2015 – Aug 2017

- **Product Engineering:** Built the pickup & drop-off location search and favorites components that have powered over 1 billion ridesharing trips in the past 4 years on iOS
- **Leadership:** Led a cross-functional team to receive WCAG certification and allow Uber's 50,000 blind & low-vision users full access to life-changing transportation services via VoiceOver interface
- **Creativity** Placed 3rd in Uber Hackathon by building a feature for groups to synchronize multiple Uber rides to automatically arrange carpooling and allow participants to arrive at the same place at the same time.

JAWBONE (health & fitness software & wearable company) San Francisco, CA

Software Engineer, UP Aug 2014 – Aug 2015

- Built iOS app components to connect to Apple & Health & visualize data from Jawbone's fitness wearable

ADDITIONAL INFORMATION

Projects: Self-published 5 mobile & desktop apps relating to weather, music, trivia, jewelry, and wine

Skills: Swift mobile dev, JavaScript web dev, JIRA, AWS, & Google Cloud admin management

Interests: Avid drone videographer, EDM/House DJ, and SCUBA diver with dives across 5 different continents